

# 2018 QLD BRANCH SPONSORSHIP

The Queensland Branch is an important part of the Concrete Institute and we aim to deliver quality events throughout the year. In 2017, we delivered a large professional development program, including ten events in Brisbane, a regional event in Townsville, and our Awards for Excellent Dinner. Highlights included our November technical seminar, with over 200 delegates gathering to learn from an excellent combination of industry leaders. We also welcomed two prominent Institute Members based in Queensland into the Institute's Life Membership category. Having finalized our technical program, we invite you to partner with us in supporting the Queensland Branch as an Annual Sponsor in 2018.

## YOUR BENEFITS AS A BRANCH SPONSOR

- Annual Sponsors will be acknowledged with THEIR LOGO on brochures, digital advertising, emails and other documentation promoting each technical event.
- Annual Sponsors will be ACKNOWLEDGED both verbally and visually by the MC at each technical evening event during the breaks, opening and closing remarks.
- Your logo will appear on approximately 30 EMAIL RUNS to a database of over 1600 contacts across Queensland,.
- Annual Sponsors will appear on the Queensland Branch page, plus specific event detail pages of the INSTITUTE'S WEBSITE with their logo and direct link to their website.
- Entitled to ONE COMPLIMENTARY TICKET for a representative from your company to attend each technical evening throughout 2018.
- Entitled to ONE COMPLIMENTARY TICKET for a representative from your company to attend a National Seminar throughout 2018.
- Entitled to provide PROMOTIONAL MATERIAL FOR DISTRIBUTION on the registration table at each technical evening listed.
- Welcome to CONTRIBUTE CUSTOM CONTENT TO THE QUARTERLY E-NEWSLETTER. The newsletter will contain Annual Sponsors' logos and direct links to their website.
- Entitled to DISCOUNTED EVENT SPONSORSHIP OPPORTUNITIES (\$275 instead of \$440), for each technical seminar throughout 2018.

## PROPOSED

### 2018 TECHNICAL SEMINAR PROGRAM

#### 20 FEBRUARY

Innovative Award Winning Projects

#### 20 MARCH

Challenges of Marine Concrete

#### 17 APRIL

Concrete Floors and Pavements

#### 22 MAY

Raw Materials

#### 19 JUNE

Concrete Inspection and Testing

#### 24 JULY

Project Case Studies

#### 21 AUGUST

Networking Event

#### 25 SEPTEMBER

Impact on Concrete Performance

#### 23 OCTOBER

Precast Concrete - Offsite construction, anchoring and rapid construction

#### 20 NOVEMBER

Post-Tensioning

## BRANCH SPONSORSHIP PRICING (INC. GST)

Institute Company & Academic Members	\$1700.00
Other	\$2400.00

If you have any questions regarding QLD Branch Sponsorship, please contact Gayle Townsend at the Institute's QLD Office on 07 3227 5208 or [qld@concreteinstitute.com.au](mailto:qld@concreteinstitute.com.au)