

2019

NSW BRANCH SPONSORSHIP

An exciting opportunity to partner the concrete industry in NSW/ACT awaits! The Concrete Institute of Australia's mission is to promote and develop excellence in concrete research, technology, design, construction, providing opportunities for the concrete industry to enhance and develop their professional knowledge and networks.

Our NSW Branch does this by delivering a quality program of events, for Members and the industry, and has exposure to a stakeholder base of over 2000 people.

BRANCH SPONSOR BENEFITS

- **Logo** - Annual Sponsors are acknowledged with display of their logo on recognition slides, on electronic advertising, brochures, emails and other documentation promoting the Branch events.
- **Website** - Annual Sponsors logo are displayed on the NSW/ACT Branch web page with a direct link to their website.
- **Branch Technical Event Tickets** – Annual Sponsors are entitled to two (2) complimentary tickets to each technical event on the NSW Branch program.
- **Site Visits** – Annual Sponsors are entitled to one (1) complimentary ticket to each site visit during the year.
- **National Seminar Event Tickets** – Annual Sponsors are entitled to one (1) complimentary ticket to one (1) national event during the year.
- **Acknowledgement** – Annual Sponsors are acknowledged verbally by the MC at each Branch and National event held in Sydney.
- **Email Marketing** – Over the course of the year, Annual Sponsors benefit from logo exposure on > 30 email runs to a database of over 2000 contacts across NSW & ACT
- **Annual Sponsors' table** – Annual Sponsors are entitled to market one (1) set of documents on the reception table at each technical evening.
- **NSW Branch E-Newsletter** is sent 6 times a year to over 2000 members and clients per issue where Annual Sponsors have the opportunity to contribute content and Annual Sponsors' logos will also be displayed.

PRICING (INC. GST)

Institute Company & Academic Members	\$1800.00
Other	\$2400.00

PROPOSED 2019 TECHNICAL SEMINAR & EVENT PROGRAM*

JANUARY

- What's New in Concrete

FEBRUARY

- AS3600 Updates and Review

MARCH

- Site Visit - Boral Materials Laboratory (Sydney & Canberra)
- Anchors and Fasteners (with AEFEC)

APRIL

- Prestress and Post Tension Concrete

MAY

- Concrete Testing
- NSW Regional Events (venues TBD)

JUNE

- Site Visit - Liberty OneSteel Sydney Steel Mill
- Concrete Retaining & Foundation Structures

JULY

- NSW Awards for Excellence Breakfast Event

AUGUST

- Waterproof and Watertight Concrete

SEPTEMBER

- University Showcase Event with Student Competition

OCTOBER

- Major Projects

NOVEMBER

- Networking Evening

* Held in Sydney unless otherwise noted, program is subject to change.

If you have any questions regarding NSW Branch Sponsorship, please contact Ian Parker at the Institute's Head Office on 02 9955 1744 or nsw@concreteinstitute.com.au