

2019 WA BRANCH SPONSORSHIP

An exciting opportunity to support the Australian concrete industry awaits! The Concrete Institute of Australia aims to promote and develop excellence in concrete research, technology, design, construction, and ultimately provide opportunities through which it's Members can enhance and develop their professional knowledge surrounding the use of concrete. The Institute achieves this through the support of State Branches, and the WA Branch is a critical member of the team.

Our WA Branch continues to improve, and strives to deliver a quality program of events, ensuring that the Institute's Members, and wider industry, receive relevant information covering current design and construction best practices at reduced rates. However, to reach our goals we require industry support to achieve these desired outcomes.

PROPOSED 2019 TECHNICAL SEMINAR PROGRAM

February	Quiz Night
March	Bridges Technical Seminar
April	Future Perth Breakfast Series
May	Post Tensioning and Precast Seminar
June	Durability Technical Seminar
July	Awards for Excellence and Annual Dinner
August	Piling, Basements and Foundations Seminar
September	Concrete Essentials for Designers & Students
October	Round Table Industry Discussion
November	WA Branch Presidents Golf Day
November	Site visit
December	Rising Stars Sundowner

YOUR BENEFITS AS A BRANCH SPONSOR

STANDARD SPONSOR

- Free attendance for FOUR Sponsor Company nominated delegates to all WA Branch CIA Evening Technical Seminars valued at \$1700.
- Discounted entrance fee for additional attending company representatives at the CIA member's rate. Includes great seminar presenters and free food and nibbles after the events.
- Recognition at the regular CIA Technical Seminars, and on the CIA website promoting Institute activities.
- Company logos prominently displayed on documentation promoting local technical events.
- Annual Sponsors acknowledged at technical functions by the convener and on our introductory rolling slides for the evening.
- Major event sponsorship opportunities for our golf event. Branch and hole sponsors are provided the first opportunity to register for what is typically a sold out event. A great opportunity to make our event your event.
- One free ticket to a national technical event held in Perth valued at over \$250.

The **PREMIUM SPONSOR** package offers all the benefits of the standard package, plus:

- Two free tickets to our annual gala dinner valued at \$370.
- One free ticket to our breakfast seminar valued at \$70.
- The opportunity to place your company banners* around the networking areas of the room at all technical, breakfast and dinner events along with recognition on the rolling slides running during those events.
- Fixed promotional banner on display at each of our events for our premium sponsors which will also be used as a backdrop for media, awards and interview purposes.*
- Facility to provide marketing materials* to our guests at technical events so your brand is remembered long after the event is finished

PRICING (ex GST)

	Standard	Premium
Institute Company & Academic Members	\$2,415	\$3615
Other	\$2,860	\$4,060

If you have any questions regarding WA Branch Sponsorship, please contact Sonya Watts at the WA Branch Office on 08 9389 4447 or wa@concreteinstitute.com.au