

2020

# NSW BRANCH SPONSORSHIP

**A**n exciting opportunity awaits to partner the concrete industry in NSW/ACT during 2020 - the Concrete Institute of Australia's Golden Jubilee year! Our mission is to promote and develop excellence in concrete research, technology, design, construction, providing opportunities for the concrete industry to enhance and develop their professional knowledge and networks. Our NSW Branch does this by delivering a quality program of events, for Members and the industry, and has exposure to a stakeholder base of over 2000 people.

## BRANCH SPONSOR BENEFITS

- **Logo** - Annual Sponsors are acknowledged with display of their logo on recognition slides, on electronic advertising, brochures, emails and other documentation promoting the Branch events.
- **Website** - Annual Sponsor's logo are displayed on the NSW/ACT Branch web page with a direct link to their website.
- **Branch Technical Event Tickets** - Annual Sponsors are entitled to two (2) complimentary tickets to each technical event on the NSW Branch program.
- **Site Visits** - Annual Sponsors are entitled to one (1) complimentary ticket to each site visit during the year.
- **National Seminar Event Tickets** - Annual Sponsors are entitled to one (1) complimentary ticket to one (1) national event during the year.
- **Acknowledgement** - Annual Sponsors are acknowledged verbally by the MC at each Branch and National event held in Sydney.
- **Email Marketing** - Over the course of the year, Annual Sponsors benefit from logo exposure on > 30 email runs to a database of over 2000 contacts across NSW & ACT.
- **Annual Sponsors' table** - Annual Sponsors are entitled to market one (1) set of documents on the reception table at each technical evening.
- **NSW Branch EDM's** are sent fortnightly to over 2000 members and clients per issue where Annual Sponsors have the opportunity to contribute content and Annual Sponsors' logos will also be displayed.

## PROPOSED 2020 TECHNICAL SEMINAR & EVENT PROGRAM\*

### JANUARY

- What's New in Concrete?

### FEBRUARY

- Defective Construction Investigation

### MARCH

- Precast and Prefabricated Concrete

### APRIL

- Site Visit - Boral Material Laboratory (Sydney & Canberra)
- Golden Jubilee Birthday Party

### MAY

- Concrete Retaining & Foundation Structures

### JUNE

- Site Visit - Infrabuild Steel Mill, Sydney
- Concrete Practice

### JULY

- Breakfast Seminar

### AUGUST

- Fire

### SEPTEMBER

- Earthquake and Shear

### OCTOBER

- Concrete Pavements & Slabs

### NOVEMBER

- Concrete Cracking

\*Held in Sydney unless otherwise noted, program is subject to change

## PRICING (INC. GST)

- Institute Company & Academic Members \$1800
- Others \$2400

If you have any questions regarding NSW Branch Sponsorship, please contact Stephanie Field at the Institute's Head Office on 02 99551744 or [nsw@concreteinstitute.com.au](mailto:nsw@concreteinstitute.com.au)