

2020

VICTORIA BRANCH SPONSORSHIP

The Victoria Branch is an important part of the Concrete Institute and we aim to deliver quality events throughout the year for the benefit of our members and the Concrete Community. In 2019, we delivered a huge program, including nine events in Melbourne, our first Young Members Group event, three special networking events and a regional event in Bendigo. We invite you to partner with us again in supporting the education of our members and the wider concrete community as an Annual Sponsor in 2020.

BRANCH SPONSOR BENEFITS

- **Logo** - Annual Sponsors are acknowledged with display of their logo on event recognition slides, on electronic advertising, brochures, emails and other documentation \promoting Branch & National events held in Victoria.
- **Website** - Annual Sponsors logo are displayed on the Victoria Branch web page with a direct link to their website.
- **Branch Technical Event Tickets** - Annual Sponsors are entitled to two (2) complimentary tickets for every technical event on the Branch program, valued at \$1400 (excludes networking and social events).
- **National Seminar Event Tickets** - Annual Sponsors are entitled to one (1) complimentary ticket to one (1) national event during the year.
- **Acknowledgement** - Annual Sponsors are acknowledged verbally by the MC at each Branch and National event held in Melbourne.
- **Email Marketing** - Over the course of the year, Annual Sponsors benefit from logo exposure on approximately 30 email runs to a database of over 2000 contacts across Victoria.
- **Annual Sponsors' table** - Annual Sponsors are entitled to market one (1) set of documents on the reception table at each technical evening.
- **VIC Branch E-Newsletter** is sent to over 2000 members and clients per issue where Annual Sponsors have the opportunity to contribute content. Annual Sponsors' logos will be also be displayed.

PROPOSED 2020 TECHNICAL SEMINAR PROGRAM*

FEBRUARY

- Networking/Program launch
- Waterproofing concrete

MARCH

- Concrete flooring and pavement design and construction

APRIL

- Concrete batching plant/Precast plant site visit

MAY

- Sustainable concrete

JUNE

- Hot topics - Q&A - Role of Project Engineer vs Erection Design Engineer
- Theme TBC

JULY

- Durability design

AUGUST

- Major Projects/Concrete in Tunnels

SEPTEMBER

- Future concrete/R&D in concrete technology

OCTOBER

- Student competition

NOVEMBER

- Prestress/Post-tensioned concrete design

DECEMBER

- Networking Event

PRICING (INC. GST)

- Institute Company & Academic Members \$1900
- Others \$2500

*All events in Melbourne unless otherwise stated and program subject to change.

If you have any questions regarding Victoria Branch Sponsorship, Please contact Solonge Brave at the Institute's Victorian Office on 0459 590 025 or email at vic@concreteinstitute.com.au